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South Carolina State Library Board

S. C. STATE LIBRARY

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NEWS FOR PUBLIC LIBRARIANS

STATE DOCUMENT

May 1959

22nd Issue

REFERENCE AND INTERLIBRARY LOAN SERVICE RECOGNIZED

The State Library Board's reference and interlibrary loan service is the subject of an article published in the May issue of the Wilson Library Bulletin. Written by Miss Estellene P. Walker, Director, it describes the portion of the South Carolina Plan for the use of funds available under the Library Services Act that is designed to correct deficiencies in reference service in the state. South Carolina librarians using the service will be glad to see it recognized in a national publication.

They will also note with some pride that while this whole issue of the Wilson Library Bulletin is concerned with projects developed under the LSA, South Carolina is the only state in the southeast whose achievements were accorded a full article.

BUSINESS REFERENCE WORKSHOP

A workshop on reference service to business and industry sponsored by the State Library Board was held April 24-25 in the Public Library of Charlotte and Mecklenburg County, Charlotte, N. C. In attendance were eighteen South Carolina librarians who are responsible in their libraries for the development of this kind of service, and one representative from the reference staff of the Gastonia, N.C., Public Library. The workshop sessions were led by Miss Mae Tucker, Head of the Main Library Public Services, and Mr. Hoyt Galvin, Director of the Charlotte Library, with Miss Estellene P. Walker presiding.

Miss Tucker in the first session on Friday afternoon discussed the organization of the business service in the Charlotte Library and typical classes of questions received as well as actual ones. This session ended with a tour of the building after which the workshop participants were entertained at tea by the library's Staff Association. In the evening session, Miss Tucker recommended specific aids for business and industrial reference service and workshopers had an opportunity to examine and discuss these aids. Miss Tucker also supplied copies of two sources of business information, one that she had compiled and another compiled by Miss Virginia Harris of the Charlotte reference department.

On Saturday morning Mr. Hoyt Galvin talked about promoting the use of business reference service. Discussion groups then considered ways of applying his suggestions.

The workshop was brought to a stimulating conclusion by a luncheon address delivered by Dr. Robert W. Paterson, Director of the University of South Carolina's Bureau of Business and Economic Research. Dr. Paterson spoke on the public library's role in attracting new industry to South Carolina.

RECRUITING ----- AN URGENT MESSAGE TO ALL PUBLIC LIBRARIANS

Miss Mary Berry, Chairman of the Recruiting Committee of the S. C. Library Association, sends this message marked urgent:

"At all library meetings - ALA, Southeastern, and SCLA - we hear about the need for more librarians. We read articles, appoint committees, attend meetings and discuss the best ways to attract young people to the library profession. As a result most of us shudder and say, "so what?" when the word recruiting is heard or seen.

"Regardless of our personal feelings we DO NEED more librarians - many more, and as Lawrence Powell says, "Young people with good health, good sense, and good nature".

"Gather, assemble, refresh and revive are some of the synonyms of recruit. So - let's gather some of our most attractive young people to revive and refresh the profession!

SOME SUGGESTIONS...

1. Books and articles may be written and speeches made with bands playing... nothing but nothing will attract men and women more than a real, live librarian with a dynamic personality. 'The best recruits are those who are inspired by the librarian for whom they work ... to see in Librarianship a dynamic service profession. Love of books is not enough. Its successful practice calls for normal - not average - men and women. Good health, good sense and good nature - look for these qualities.' Lawrence Powell
2. When making up your budget set aside a small amount of money for employing during the summer - full or part-time - college or high school students who meet the above requirements, whether or not they have expressed an interest in being a librarian. Sell them on yourself and your work!
3. In the fall invite the high school library assistants for a party. Show them the library, discuss its services with all your charm showing. (This might even help to ease the re-search paper scramble later on!)
4. Stay in touch with the guidance counsellor in the local high school. Sell yourself and your job to the counsellor so that when a boy or girl with 'good health, good sense, and good nature' asks for career advice, she won't even hesitate to say, 'BE A LIBRARIAN'.

Miss Ellen Lyles, Supervisor
Vocational Guidance
Department of Education
State Office Building
Columbia 1, S. C.

will give you the names of guidance counsellors in your area.

5. On Career Day be on hand with books, posters, pamphlets and personality.

"All other ideas will be appreciated. Keep a record of your activities as you will hear from me in the fall. . . a report must be made at SCLA in October."

AIDS

Three new items that may be useful in recruiting are:

1. Discovering a New World in Librarianship, a seven-page pamphlet by Rose Z. Sellers.
2. A ten-item packet of informational materials on librarianship as a career, compiled by the Recruitment Committee of the Indiana School Librarian's Association.
3. A three-page bibliography of information on librarianship as a career, compiled by the same committee. For more information see the Wilson Library Bulletin, May 1959, pp. 626, 628.

NATIONAL LIBRARY WEEK REPORT

Incomplete reports indicate that the second National Library Week in South Carolina once again brought good publicity to public libraries and a variety of programs and activities in which the only common threads were no-fine weeks and proclamations. Outstanding was the full-page spread of pictures and story in the Greenville News entitled, "Greenville Public Library: Its Services and Its Limitations." The sub-title of the article summarizes its contents: "Library Poor But Highly Respectable Within Limits Of Operating Funds Far Below National Standards." The article is a factual, cogent statement of the library's present condition and needs.

In Richland County NLW activities, sponsored by the Columbia Library Club, included twelve store window displays on Columbia's Main Street and in various shopping centers, radio and TV spots, other TV appearances, talks to service clubs, and a full-page spread of newspaper publicity. The Richland County Public Library entertained the city school teachers at two teas, one at the main library and the second at the Waverly Branch.

The Horry County Memorial Library sponsored an enthusiastically received book review and discussion of Dr. Zhivago. Mrs. Catherine H. Lewis, Librarian of the Coastal Carolina Junior College, gave the review and the ensuing discussion was led by

a four-member panel. The library had also a visitors' day during which a special invitation to visit all the library agencies was issued to the public. The librarian, Miss Kathleen Gilleland, and a committee of board members visited all branch libraries that day.

The Spartanburg Public Library sponsored a second series of upon-time book reviews, a follow-up of last years very successful series.

The Oconee County Library had a week chock full of activities. These began with an open-house in the main library at which visitors heard the staff and Mrs. W. L. Norton, Secretary of the Board, talk about library work. They were also shown through the building with special attention being drawn to the teen-age room and the current art exhibit. A teen-age program featuring the movie "The Affairs of Dobie Gillis" was presented Tuesday evening and on Wednesday twenty-five women gathered to hear reviews of best-sellers. On Thursday morning a coffee hour for local business men drew an attendance of more than fifty. The special programs were concluded with story hour for children on Saturday morning. In addition to these programs, the library with the help of the Walhalla radio station sponsored a week-long contest to find the oldest book in the county. The four oldest books and newspapers brought in were later displayed in the library.

In Colleton County the NLW Committee undertook a three-point program to increase the number of persons in the county who used the library regularly for greater growth through reading: 1. mass program of posters, newspaper and radio publicity (which included among other things a good feature on the Colleton County Memorial Library bookmobile service and an editorial on reading); 2. contest open to children through the sixth grade, offering a prize to the child who got the greatest number of adults and children to sign a borrower's card at the library or from the bookmobile (borrowers signed with the understanding that they would read at least one book from the library during 1959); 3. the library itself, with the assistance of the Garden Clubs who gave flowers, prepared special exhibits for regular readers as well as new ones during NLW, and issued a reading list, "Suggested Reading for the Family."

The Chester County Library sponsored two programs for mothers on children's reading. The first was a talk by Dr. Sarah Morrow on problems relating to pre-school children which was followed by a general discussion. Meanwhile the children enjoyed stories and games in the children's room. The second program was a panel discussion, "Reading With and To Your Child". Again a story hour was presented for children at the same time in order to free mothers to attend the forum. Newspaper articles emphasized the history of the Chester and Great Falls libraries.

The Newberry-Saluda Regional Library also had good newspaper publicity for NLW including an editorial. On Wednesday morning the Literary Study Club sponsored a coffee hour in the library.

In Kingstree, Williamsburg County artists were invited to display their works in the Carnegie Library during NLW. The works shown included ceramics, hand-painted china, framed or matted needlework and paintings.

The Lancaster County Library held an open house at which Mrs. C. C. Clinkscales, poet laureate of the South Carolina Federation of Women's Clubs, was guest of honor. Another program of interest was Mrs. Delilah Mungo's demonstration of spinning using an old-fashioned spinning wheel. Other NLW activities included record and film programs and a Girl Scout bird exhibit for school children.

In the Aiken-Barnwell-Edgefield Region each county had its own NLW committee and program of activities although these were coordinated by joint meetings of the three committee chairmen, the county librarians, and the regional staff.

In Barnwell County store window displays were featured in Barnwell, Williston and Blackville, Daily book reviews by library patrons as well as spot announcements were broadcast by the Barnwell radio station. NLW announcements were sent to all Home Demonstration clubs, civic clubs and church groups. And the younger generation also joined in the observance. A Barnwell high school junior wrote a newspaper feature story on teen-age reading tastes and reading was the subject of a Brownie Scout troop meeting. One tangible result of these activities in Barnwell County was the gift of a set of the Interpreter's Bible to the library by the Barnwell Methodist Church.

Similar programs and activities were sponsored in Aiken and Edgefield counties. In these counties also much emphasis in newspaper articles was placed on the organization of the regional library, the relation of the region to previously existing libraries, and especially in Edgefield County, library history. The Savannah River Plant News carried a feature story on the new region illustrated with a picture of bookmobile service at a stop where patrons are predominantly plant-connected.

The McCormick County Library held a well attended open house.

THIRD NATIONAL LIBRARY WEEK TO BE CELEBRATED APRIL 3-9, 1960

The Steering Committee for National Library Week has announced April 3-9 as the dates for the observance in 1960. This will mark the third year of the reading promotion program which is sponsored by the National Book Committee, Inc., a non-profit independent citizens organization, in cooperation with the American Library Association.

ALT TRUSTEE INSTITUTE

Mr. M. G. Patton, Chairman of the State Library Board, will represent the Board at the pre-conference institute on "The Library; A Tool To Build A Better World" being held in Washington, D. C., June 20-21 by the American Association of Library Trustees.

MISS WALKER APPOINTED TO ADULT EDUCATION ADVISORY COMMITTEE

Miss Estellene P. Walker of the State Library Board has been appointed to the special Adult Education Advisory Committee of the South Carolina Department of Education. The committee is preparing a plan for a leadership training program in liberal adult education. A grant from the Fund for Adult Education will be sought to finance the program.

S. C. TRUSTEES IN THE NEWS

Two prominent library trustees are candidates for president of the Alumni Association of the University of South Carolina. Mr. William H. Nicholson, attorney, and member of the board of the Greenwood City and County Library, and Mr. Hugh L. Willcox, also an attorney, and a member of the State Library Board, are both candidates for this office. Mr. Nicholson was instrumental in the provision in Greenwood of a modern, well located, headquarters building for the Greenwood City and County Library. Mr. Willcox has been a member of the State Library Board for a little over a year and is interested in public library activities throughout the state.

NEW REGIONAL BOOKMOBILES

The new bookmobile ordered for the Aiken-Barnwell-Edgefield Regional Library has arrived and will go into service on May 11. Like the other bookmobile already in service in the region, this one is a Gerstenslager Pioneer.

The Newberry-Saluda Regional Library has put into service a new Pioneer Gerstenslager bookmobile.

NEW HARTSVILLE LIBRARIAN

Dr. F. B. Hines, Chairman of the Community Center Commission, has announced the appointment of Mrs. Jane Pate Featherstun of Lamar as librarian of the Hartsville Public Library. Mrs. Featherstun, who is a graduate of Coker College, will begin her duties July 1.

1960 WHITE HOUSE CONFERENCE

SOUTH CAROLINA COMMITTEE ON CHILDREN AND YOUTH

At the spring meeting of the South Carolina Committee on Children and Youth which was held in Columbia on May 1 reports were made by county chairmen on 1960-70 goals. Twenty-two counties reported and among these six named a library goal. Beaufort County is recommending more money for library books; Calhoun County - additional library personnel to serve children and youth; Chester County - improved library facilities; Greenville - the achievement of minimum standards of public library service throughout the county; Greenwood - more money for libraries; and Lexington - increased library support for the county library service. Libraries were included in the general recommendations of several other counties which made blanket recommendations regarding

educational and recreational facilities.

Inclusion of libraries among the goals of the County White House Committees is important, for these committees have a way of achieving whatever they undertake. As an example, in 1950 Edgefield County named as one of its goals for 1960 the establishment of countywide library service in Edgefield County and this goal was accomplished through the formation of the Aiken-Barnwell-Edgefield Regional Library which is providing excellent public library service throughout Edgefield County.

Among the 100 delegates attending the meeting in Columbia, library board members were well represented. Librarians throughout the state have served on county committees and have been active in completing the comprehensive questionnaire on agencies and organizations serving children and youth.

In appointing the South Carolina White House Committee on Children and Youth for 1960, Governor Ernest Hollings recognized the role of libraries in meeting the needs of children and youth by appointing Miss Estellene Walker, Director of the South Carolina State Library Board, as a member of the state committee.

CHARLESTON AT THE TURN OF THE CENTURY - IN PICTURES

The pictorial booklet originally published in 1902 to promote the Charleston Exposition has been reprinted by the West Charleston Sertoma Club. Reissue of the booklet was undertaken by the club as a project "to contribute to the support of the Brookland Planation School for Boys at Edisto Island, S. C., to care for juvenile delinquents." Libraries or individuals may obtain copies by making a \$1.00 contribution to the project. Make checks or money orders to the West Charleston Sertoma Club, Box 3205, Charleston, S. C.

LIBRARIANS ARE TALKING ABOUT

Boy Scout Literature for Schools and Public Libraries. A leaflet listing recommended

Scouting materials for various age groups. Copies (in quantity if needed) will be furnished free upon request by Mr. Harry K. Edy, National Council, Boy Scouts of America, New Brunswick, N. J.

Science Materials Catalog. A thirty-six page catalog of science materials useful for science projects for all ages and experience levels is offered free upon request by the Science Materials Center, Library of Science, 59 Fourth Avenue, New York 3, N. Y. It lists books and periodicals useful in planning projects for science fairs as well as other information on science careers, etc.

An Interim Bibliography on the International Geophysical Year. Prepared by the Library of Congress as a joint project with the National Academy of Sciences and the National Science Foundation. It lists 704 references published between January 1951 and August 1958 and selected for scientific value, extent of coverage, historical interest, uniqueness and availability. Price \$1.00. Order from

Publications Office, National Academy of Sciences, Washington 25, D. C.

About Man-Made Fibers. An index to "brochures, slide films, motion pictures, teaching and selling aids and technical information available from the producers of Man-Made Fibers." Free. Order from Man-Made Fiber Producers Association, Inc., 350 Fifth Avenue, New York 1, N. Y.

National Science Foundation. Science Information News. A new bi-monthly periodical that will report national and international developments in scientific and technical information. The first issue deals primarily with the National Science Foundation itself. For more information write to: National Science Foundation, Washington 25, D. C.

Newsletter on Intellectual Freedom. A quarterly publication treating a subject of concern to all public librarians. Subscriptions, at \$2.00 per year, may be placed with Miss Edith Krentz, Subscriptions Department, ALA Headquarters, 50 East Huron Street, Chicago 11, Ill. All checks or money orders should be made payable to CIF Newsletter.

The PLD Reporter. A publication of the Public Library Association. This consists of reports on public library practices and related interests, and is issued at irregular intervals. You may enter a series order or buy single or multiple copies. A series order is advantageous because it means (1) a saving of money and (2) no bother of ordering since each issue comes to you automatically. It may be terminated at any time, but issues sent on an active series order are not returnable for credit. In accordance with ALA's non-profit policy, the price of each issue is determined by cost of production. Subjects of timely interest planned for future issues are Citizen Group Support of Public Libraries and Reference Services to Public Libraries. Published issues are still available (write for a list), and series orders, beginning with any issue, are now being taken. Order from: ALA Publishing Department, 50 East Huron Street, Chicago 11, Ill.
The PLD Reporter is not included in ALA standing orders.

SYMPATHY

Sympathy is expressed to Mrs. Phil D. Huff, Librarian of the Laurens County Library, on the death of her husband which occurred late in March.

YOUR PROBLEMS

by

Anne Library

Dear Anne:

You must be wrong about the help ALA will give in filling positions. The one I hold now I got through the ALA Placement Service. I have been here ten years. The

work is exactly what I wanted and I never would have heard of the job except through ALA. In justice to ALA I think you should write something about this excellent service and the benefit it is to all librarians - and library boards!

Tempus Fugit

Dear Tempus Fugit:

And it really has for you! ALA Placement Service was discontinued about ten years ago.

Dear Anne:

In my opinion adequately trained personnel to man our libraries is the major problem of the library profession. This involves recruiting, training and placement. Anyone can make big plans and big speeches about those plans but to get them off of paper and into operation requires personnel. I would recommend that ALA put first things first and make an all out attack on this problem. The best brains of the profession, an adequate budget, and some imaginative thinking might accomplish what endless committees have failed to do.

Aroused Trustee

Dear Aroused Trustee:

Glad to have your opinion but your recommendation should be addressed directly to ALA.

Do you have a problem? Write to Anne Library

DATES TO REMEMBER

June 21 - 27
August 17-21
October 30-31

ALA Conference, Washington
Farm and Home Week, Clemson
S. C. Library Association, Annual Meeting, Clemson